

PROMOTING MULTILINGUAL COMMUNICATIVE COMPETENCE FOR THE LABOUR MARKET

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In the last few decades, globalization has been completely changing the context of the labor market. Therefore, the importance of learning languages as a means of cultural understanding when looking for jobs cannot be ignored. This leads employers to look for people with experience from different countries, having shown that they are able to adapt to different languages and cultures. The issue of learning languages and developing intercultural competence stands at the heart of human experiences. It reflects not only cultures but also provides a key to understanding them. Today, developing both multicultural and multilingual competencies to meet the requirements of the job market has become a must. Hence, the need to trigger a multi-level dialogue between various partners, educators and decision-makers is a good way to respond to the challenges associated with the development of language skills for the job market. Seen from an employment perspective, promoting multilingual communicative competence for the labor market is currently regarded as a means to an end. The aim of this paper is to examine ways to sharpen the focus on employability chances in the Moroccan ENSAM School of Engineering. Through an analysis of the program content, insofar as teaching and learning foreign languages are concerned, I will attempt to demonstrate that Moroccan would-be engineers will increase their chances of finding jobs, not only nationally but also internationally.

Keywords: Intercultural Competence, Employability, Multilingual Competence, Labor Market

Biographical note

Sadik Madani Alaoui, a professor of English at the Faculty of Letters and Human Sciences, Sidi Mohamed Ben Abdellah University, Fès, Morocco. In 1989, he received a B.A. degree in Psycholinguistics, then an M.A. in Language, Culture & Communication in 2007 from the Moulay Ismail University, Meknes (UMI), and a Ph.D. in Media and Cultural Studies in 2012 from Sidi Mohammed Ben Abdellah University (USMBA), Fes. As foreign media content has become more omnipresent, his thesis focused on the *Impact Satellite Television has on the Cultural Identity of Young Moroccan Adolescents*. In 2013, he joined the Department of English Studies at the Faculty of Letters and Human Sciences, (USMBA), Fes. He also works as a part-time ESP teacher at the ENSAM School of Engineering and also as a part-time teacher in the Master's program in Applied Linguistics at the My Ismail University, Meknès. His academic interests include Language Studies, Media Studies, multilingualism and Cultural Identity. His recent research and presentations have been

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